



## Privacy Policy

Effective Date 5/29/2024  
Version 2.2

### Who We Are

Shalom Ministries International, Inc. DBA Discovering the Jewish Jesus is an Ohio-based Not-For-Profit 501(c)3 corporation. Discovering the Jewish Jesus is an international evangelistic Christian television ministry with worldwide broadcasts, missions, and outreach. Discovering the Jewish Jesus ("us", "we", "our") operates an administrative business office and is the Data Controller for the website <https://discoveringthejewishjesus.com> (the "Services").

Discovering the Jewish Jesus controls and operates our business and the Services within the United States. Our privacy practices are governed by the laws and mandates of the State of Ohio, the United States, and the European Union General Data Protection Regulation (GDPR). These laws and mandates may differ from privacy laws in your state, home country, or territory.

This Privacy Policy forms part of our terms and conditions of the Services and informs you of our policies regarding the collection, use, and disclosure of personal data when you use the Services. By using the Services and submitting your personal information using the Services, you consent to the collection, retention, and use of your personal information in accordance with applicable laws and our policies.

Our contact information:



Discovering the Jewish Jesus  
PO Box 777  
Blissfield, MI 49228 USA



[privacy@discoveringthejewishjesus.com](mailto:privacy@discoveringthejewishjesus.com)



1+(517) 920-4878



### Types of Data Collected

#### **Personal Data**

While using the Services, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("personal data"). In addition, we collect information you provide with your donations, purchases, correspondence, and phone calls. This information may include, but is not limited to:

- ❖ First name, Middle name, and Last name
- ❖ Telephone number

- ❖ Email address
- ❖ Mailing Address, City, State, Province, ZIP/Postal code
- ❖ Billing Address, City, State, Province, ZIP/Postal code
- ❖ Device Internet Protocol (IP) Address
- ❖ Geolocation (if using a mobile application and you consent to providing it)
- ❖ Information related to your donations to, and purchases from, Discovering the Jewish Jesus
- ❖ Information related to phone calls to, and phone calls from, Discovering the Jewish Jesus
- ❖ Additional information necessary for the administration of certain promotional events.

### **Website Usage Data**

We may also collect information about how our website Service is accessed and used ("Usage Data"). This Usage Data may include information such as your computer's Internet Protocol address (IP address), browser type, browser version, the pages of our website Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and diagnostic data. The IP address is used to save your acceptance, or rejection, for our Service to store Cookies on your device. For more specific information regarding Cookies, please refer to our "Cookie Policy".



### **Personal Data Disclosure and Usage**

Discovering the Jewish Jesus never sells your personal data. We do not share your personal data with any person, company, association, or organization which is unrelated to the Services. Also, we never solicit or buy information from other sources. All personal data is collected by direct contact from you via the Services.

Discovering The Jewish Jesus is located within the United States. Any personal information you provide to our ministry by postal mail, email, phone, or through our Services will be saved, as needed and appropriate, on storage devices located within the United States.

## **Personal Data Usage**

We use your data for the following purposes:

- ❖ To process and respond to donations
- ❖ To fulfill product orders
- ❖ To provide customer care and support
- ❖ To distribute ministry news, updates, and materials
- ❖ To allow you to participate in interactive features of the Services
- ❖ To notify you about changes to the Services
- ❖ To provide analysis or valuable information so we can maintain and improve the Services
- ❖ To monitor the usage of the Services and to save Cookie preferences
- ❖ To detect, prevent, and address technical issues or fraud related to the Services.

## **Disclosure of Data for Legal Requirements**

Discovering the Jewish Jesus may disclose your personal data in the good faith belief that such action is necessary to:

- ❖ To comply with any requirement, need, or request for data related to disclosure for legal requirements or governmental reporting purposes
- ❖ To protect and defend the rights or property of the Services
- ❖ To prevent or investigate possible wrongdoing in connection with the Services
- ❖ To protect the personal safety of users of the Services or the public
- ❖ To protect against legal liability.



## **Personal Data Retention**

We operate the Services from within the United States. Our privacy practices are governed by the laws and mandates of the State of Ohio, the United States, and the EU General Data Protection Regulation (GDPR). Our data retention policy is determined by these laws and mandates, the type of business relationship we have with you, and your personal preferences and requests.

The types of information that may be retained with the documents or data is listed under “Types of Data Collected / Personal Data”. For specific information, please refer to our “Data Security, Destruction, and Retention Policy”.



## **Personal Data Rights and Requests**

Although the privacy laws of the United States and European Union are different, Discovering the Jewish Jesus has designed our personal data rights and requests to incorporate laws from both entities and to follow industry best practices. Please keep in mind we never sell your personal data or share it with any person, company, association, or organization which is unrelated to the Services. All data collected is done so by direct contact, initiated by you, through the Services.

## Personal Data Rights and Requests

- ❖ **Copies of Your Data:** Reports or electronic copies of the information we have for you can be provided upon request.
- ❖ **Data Correction:** You can request to have your data changed or corrected at any time.
- ❖ **Data Deletion:** You can request to have your data deleted. The extent of the data deletion is subject to any contract or legal requirements (like United States IRS rules and laws).
- ❖ **Restrict Data Usage:** Your data is used to contact you via postal mail, electronic mail, or phone. You can restrict how your data is used.
- ❖ **Object to The Use of Your Data:** You can object to how we use all/parts of your data.
- ❖ **Withdraw Your Consent:** Your consent to use your data can be withdrawn at any time.
- ❖ **Raise a Concern:** You can voice a concern about the content or use of your data at any time.

## Submitting a Personal Data Request

If you have any questions, concerns, or requests regarding your personal data, you may submit a request for copies of your data, data deletion, or usage restriction through the postal mail, email, phone, or by using our “Data Request”. Please note that all required fields on the form must be completed for us to respond to your request.

Discovering the Jewish Jesus will require proof that the person making the request is the same person, or legal representative of the person, listed in the request (Data Subject).

When placing a data request through the postal mail, email, or phone, please use the contact information found at the beginning of this document.

We will respond to your request within 30 days after receipt of all required documentation. This response period may be extended in the event of a high number of requests or if your request is complex and requires extra time to process.

If you are a resident of the European Union, the European Economic Area, or Switzerland and you are not satisfied with our response to your request, you may contact your national Data Protection Authority: [https://edpb.europa.eu/about-edpb/board/members\\_en](https://edpb.europa.eu/about-edpb/board/members_en).

## Children's Privacy

We do not knowingly collect data from anyone under the age of 18 ("Child"). If you are a parent or guardian and you are aware that your Child has provided us with personal data, please contact us. If we become aware that we have collected personal data from a Child without verification of parental consent, we will take steps to remove the information.



## Third-Party Service Providers

Discovering the Jewish Jesus uses cloud-based software and storage for customer relationship management to collect, process, and maintain data and personal information related to donations, product purchases, and other customer interactions submitted through telephone, postal mail, email,

and our website <https://discoveringthejewishjesus.com/>. These services do not use the data collected or disclose the data to any other business entity or third-party.

We utilize other third-party companies and individuals to facilitate the Services ("Service Providers"), to provide data processing software or data storage, to provide Services on our behalf, to perform Service-related tasks, or to assist us in analyzing how the Services are used. Some of these Service Providers have access to your personal data. They are obligated to not use or disclose your data for any other purpose.

Discovering the Jewish Jesus shares our data with the following third-parties:

- Marketing Cloud Account Engagement - PARDOT
  - Direct email marketing
  - Assists with outgoing emails related to donations, product sales, other customer service requests, and to distribute ministry news and updates.
- InfoCision Management Corporation
  - Customer call center based in the United States
  - Assists with incoming customer calls and logs information related to donations, product sales, and other customer service requests.
- BuildFire
  - Mobile application builder for Android and iOS.
  - Allows mobile-friendly access to ministry news, podcasts, information, and updates.
  - Allows for the submission of donations, and other customer service requests.
- FreeWill.com
  - A ministry partner that offers independent estate planning services through a legacy commitment in a will or trust, donor-advised funds, stocks, or IRAs.
- Spectrum Printers, Inc.
  - Full-service printing and domestic mail service provider.
  - Used for large domestic and international postal mailings.
- Stripe, Shopify, Kindrid, and StoreConnect
  - Integrated online payment services for credit card, debit card, and ACH (Automated Clearing House) authorized payments.
  - Used for processing of donations and product purchases made using one of the payment methods listed above.
- Avochato Inc.
  - Names and phone numbers are managed on Avochato servers to facilitate outbound
  - SMS/MMS communications from the ministry to constituents.
  - A donation link may be included in some SMS/MMS communications.

**Location of Personal Electronic Data Storage**

Discovering The Jewish Jesus is located within the United States. Any personal information you provide to our ministry by postal mail, email, phone, or through our Services will be saved, as needed and appropriate, on storage devices located within the United States.

**Cookie Permission**

If you are a resident of the European Union, the European Economic Area, or Switzerland, our cookie tool requires specific cookie opt-in action to be taken. Please see our “Cookie Policy” for further details.

**Links to Other Sites**

Our website Service may contain links to other sites that are not operated by us. If you click on a third-party link, you will be directed to that third-party's website. Please note that if you are using payment services, like PayPal, Kindrid, bank or wire transfers, etc., these services only send information to Discovering the Jewish Jesus. We do not share any personal data or information with them.

Discovering the Jewish Jesus uses several social media applications and platforms, but we do not share personal data with these applications or entities.

We have no control over, and assume no responsibility for, the content, privacy policies, or practices of these third-party sites or services. We strongly advise you to review the Privacy Policy of every site you visit.